



800-980-6871
mary@mvpvisuals.com

ARTWORK REQUIREMENT FOR PRINTED TENTS

Adobe Illustrator .ai or editable .pdf
Adobe Illustrator .eps
Adobe Photoshop .psd
Corel Draw .cdr
Graphic File .tif
JPEG .jpg
Stuffit .sit
Zip Program .zip

ARTWORK REQUIREMENTS FOR SCREEN PRINTING AND DIGITAL IMAGING

ART REQUIREMENTS - COMPUTER GENERATED

Files are preferred in Adobe Illustrator, Freehand, Photoshop or Corel Draw. These files maintain line definition and sharpness when enlarged to necessary printing sizes.

Adobe Illustrator 8.0 - Convert type to curves and save as EPS or Illustrator.
(vector art)

Adobe Photoshop 5.0 - Scanned and 4-color process images. Must be saved as EPS or TIFF. File size for images should be at 300 dpi or greater.

Freehand 8.0 - Convert type to curves and save as EPS or Freehand. (vector art)
Corel Draw - Convert type to curves and save as vector art.

PLEASE NOTE:

Make sure all files are included. Only send the files needed to make your graphics. Do not parse or embed files. If files are compressed, information can be lost when decompressing. It is recommended to send a hard copy of the artwork for comparison.

Computer art should be saved on the following media:

Email artwork to: mary@mvpvisuals.com

FOUR-COLOR PROCESS

The four-color process uses four transparent colors - yellow, magenta, cyan and black - that emulate photographic reproduction when each color is printed one on top of the other in different tone values. This process can only be printed directly on white fabric. To use any other fabric colors, a fifth color of white must be used.

There may be an initial separation fee for half tones.